

Dear AAA Member:

As we embark on a New Year, I have some exciting news to share from the AAA. We have formalized a partnership with invisibleBracelet.org (iB) to develop a Web-based National Emergency Health Registry. It's a simple way for paramedics and EMTs to get more accurate patient health information resulting in the delivery of more effective care and even better outcomes. Through this partnership, AAA members will receive a no-cost license to use the iB service and become part of this revolutionary new emergency health registry.

Let me tell you about iB. For just \$5, individuals may securely register online (www.invisiblebracelet.org) their vital information including allergies, current medications and dosage, major medical conditions, as well as insurance, health provider and emergency contact details. Registered patient's receive an iB PIN to access and update their account regularly. In the event of a medical emergency, licensed EMS providers have temporary read-only access to the patient's iB account and if transport is required, medics can automatically notify the patient's pre-designated In Case of Emergency (ICE) contacts via text message, email or a digital voice message. iB makes it easier for our medics to get the information they need to deliver better patient care.

The technology is great but the human network of trained and experienced medics – our members – make this possible. Beginning in January, you will receive sign up instructions to obtain your iB license. Your medics and dispatchers will be trained and certified through the AAA online course that takes about 30-40 minutes to complete. Following certification, you'll have access to the HIPAA-compliant iB search engine and we can introduce iB to your market. As a AAA member, you will be the first to join this one-of-a-kind national Medic Network responsible for saving more lives and relieving anxiety for family members.

Not only will iB improve the coordination of emergency care but as a AAA-affiliated EMS provider, you can offer iB as a voluntary health benefit at no cost to all of your employees. Plus, as a licensed provider, you can promote iB in your communities and for each \$5 subscription sold in your area, iB will contribute 10% back to the local EMS provider. Between now and March 2010, we'll be focusing on building the medic network and then providing the marketing tools you need to promote iB in your markets.

We'll be sending you more information about signing up for a license and details about the training in the coming weeks. If you have any questions in the interim, please contact the AAA Executive Vice President Maria Bianchi at (301)758-2927.

iB will revolutionize patient services and become the new standard of practice for the ambulance services industry. We are proud to support the national rollout of this innovative method of information sharing between EMS providers and patients and we look forward to building the network with you.

Thanks so much for your membership and continued support. Best wishes for a safe and happy holiday season.

Sincerely,

Jim Finger
AAA President

More About iB:

The iB Web service was developed in collaboration with EMSA and debuted in Oklahoma City and Tulsa, Oklahoma, in April 2009. Invisible Bracelet is owned and operated by Docvia, a healthcare technology provider focused on developing safe, simple and inexpensive health access solutions. Noah Roberts and Chris Zenthoefler attended the AAA Annual Meeting and met with several members to discuss their plans to expand their national service area through the AAA. They remain available to meet with any members interested in learning more about introducing iB into their markets. For more information visit, www.invisiblebracelet.org.